

APPENDIX FOUR Hermitage Park Consultation Programme

A key part of the Heritage Lottery Fund process is consultation. It is important to garner the views of a wide range of stakeholders, users and potential users. Consultation and engagement within the Helensburgh and district local community will be an ongoing part of the process to develop the Heritage Lottery Fund Parks for People stage two application for Hermitage Park.

Three key public consultation days have been planned to help deliver a final master plan for the park. The process will cover the three essential stages of consultation - Initial ideas gathering, development of options and dissemination of the selected option with justification why elements were chosen. The preferred option will be developed and presented to the public in a similar manner at the end of the process.

1st Public Consultation - a blank page exercise seeking initial likes and dislikes by 5th Dec 2014

Process: The public were guided around a series of stepped exercises to gather their views and thoughts. This was followed by a two day charrette where interested parties, key stakeholders and the consultancy team met to go through the key issues and to develop in outline three options.

2nd Public Consultation - to present three sketch options by 27th and 28th Feb 2015

Process: Three options will be on display as part of an exhibition at Victoria Halls and a pop-up event in Colquhoun Square. People will be asked to fill in a weighted Matrix listing all options.

3rd Public Consultation - to present the final plan by 29th April 2015

Process: The final option will be presented as part of an exhibition where people will be invited to comment.

Each consultation will be publicized with additional consultation being sought using a variety of means including the following:

- **Media** - articles, adverts (Helensburgh Advertiser and Helensburgh & Lomond Community Advertiser) and local Radio.
- **Talks and presentations** - with local groups and interested parties.
- **Facebook** – Helensburgh Community page, Argyll & Bute Council & Victoria Halls page.
- **Websites** - Argyll and Bute Council webpages.
- **E-mail** – Newsletters subscription list, Helensburgh groups and organisations (100 listed)
- **Visitor Survey** – Online survey (ABC) and face-to-face surveys.
- **Leaflet/ posters** - posted through town in commercial shops and in public places.
- **Newsletter** – Hermitage Park Newsletter produced ever three months.
- **Events and Exhibitions** – coinciding with public consultation days.
- **Displays** – Vacant shops will be used to promote and display information linked to consultation days.
- **Schools** – Pupil councils and Parent councils
- **Stakeholders** – Steering Group and Users Groups (see list below), Residents adjacent to the park/ Neighbours, Military families.

Users Group

- Friends of Hermitage Park Association
- Helensburgh Play Park Association
- Hermitage Park Bowling Club
- Helensburgh & Lomond Carers
- Argyll Voluntary Action
- Men's Shed
- Transition Town Helensburgh
- SOS Fitness
- Cornerstone
- Heath & Wellbeing Network
- East Esplanade Action Group
- Helensburgh & Gareloch Horticultural Society

